

Advertising with the Brigadoon Civic League is a great way to **reach over 1,350 households** in the community. It helps your business get noticed by local residents who support nearby shops and services. Plus, it shows that you care about the community, which can build trust and lead to more people recommending your business. All ads must be submitted as digital artwork that meets the **specified requirements** listed below. If you are unable to provide artwork, **we can create it for you** for a \$35 fee, which includes one round of edits.

ADVERTISING LEVEL OPTIONS

*sidebar advertisement contracts begin upon the release of our new, updated site. Coming this summer!

01

RESIDENT

- One line mention in biannual paper newsletters & quarterly electronic newsletters
- Listing and contact information as local business on biz page of BCL website
- Must be a BCL resident and current on BCL dues to qualify

FREE

02

MID-LEVEL

- 1/8 page ad in biannual paper newsletters & quarterly electronic newsletters
- 6 months of small ad on sidebar of BCL website*
- 12 month listing, link and logo as a sponsor on biz page of BCL website
- Open to BCL residents and others

\$125

03

PREMIUM

- 1/3 page ad in biannual paper newsletters & quarterly electronic newsletters
- 6 months of large ad on sidebar of BCL website*
- 2 month listing, link and logo as a sponsor on biz page of BCL website
- Open to BCL residents and others

\$200

WEBSITE IMAGE SIZES



W - 7.5"

H - 3"

**PREMIUM
OPTION 2**

**NEWSLETTER
IMAGE SIZES**

W - 3"

H - 3"

MID-LEVEL

W 3"

H 7.5"

**PREMIUM
OPTION 1**